

# Urgent Call to Action: A Place for Brain Health at the Top of EU Policy Agendas

No Health Without Brain Health

As the 2024 European Elections are now behind us, the **European Brain Council (EBC)**, its member organisations and the wider brain community are rallying support for the increased prioritisation of brain health on EU health and research agendas through the **No Health Without Brain Health campaign**. We urge all stakeholders, policymakers, and the wider public to join us in endorsing two critical policy initiatives that will significantly enhance brain health, research and care across Europe.

## Policy Asks

- The creation of a European Parliament Intergroup on Brain Health and Research: Establishing this Intergroup will ensure brain health remains a central focus in EU policy discussions during the next mandate. This initiative will facilitate collaboration among stakeholders and drive forward relevant initiatives to address the growing burden of brain conditions.
- Support for EU and National Brain Plans: Following the lead of several European countries, we call for the continued creation of national brain plans and a comprehensive European brain strategy. This will aid in the positioning of brain health at the policy level, leading to increased awareness around protecting brain health, further investment in brain research and innovation, and improved care for the millions of Europeans living with brain conditions, neurological and mental alike.

## Why this Matters:

Brain health impacts everyone in Europe. Whether the continued quest for cures and treatment for those living with brain conditions or the protection and fostering of healthy brains for our future generations, the challenges are unprecedented. Addressing brain health is not only about managing a burden but also about empowering people to thrive, contributing to labour markets, economies, and the overall well-being of society. The examples of what brain health means for our society are endless: it is equally about enabling scientists to delve deeper into understanding the human brain as it is ensuring citizens receive the highest quality care for their conditions.

## How You Can Help:

- Spearhead the movement towards the prioritisation of brain health at the EU level by pledging your support to the matter, particularly as a Co-Chair and/or signatory for the formation of a European Parliament Intergroup on Brain Health and Research.
- Lend your voice to the community to further engage with and rally fellow Members of the European Parliament to join the Intergroup on Brain Health and Research.

We call on all stakeholders, partners, and advocates to join us in this vital effort to prioritise brain health in the EU. Together, we can make a significant impact on the wellbeing of millions of Europeans.

Join us. Support brain health. Act now.

