

# Securing the Future Starts with *Brain Economy*

Join us for Brain Days during the Science Summit  
at the 79th United Nations General Assembly

*Day One*

September 18, 2024  
[Link to Web Page](#)

*Day Two and Three*

September 19-20, 2024  
[Link to Web Page](#)

Imagine if a society treated brain power as its most precious natural resource. How would that shape its economy, government, security, health, education, and environment?

Navigating our rapidly changing 21st-century world requires significant policy shifts to address unprecedented political, economic, and societal instability. These rapid shifts also call for new investments in our most valuable resource: *the brain*—with the goal of a paradigm shift toward a new brain economy.

Join leaders and key stakeholders from across the brain community—patients, scientists, clinicians, policymakers, industry leaders, and economists—as we co-create an actionable policy agenda that centers on brain health as the top global priority in the post-Sustainable Development Goals (SDGs) era.

**Explore the Program**

*Day One*

**The Brain Economy for One Health: 21st Century Response to 21st Century Challenges**

[Click here to discover additional program details](#)

*Day Two and Three*

**Neuroscience and Society: Boosting Global Partnerships for Brain Health**

[Click here to discover additional program details](#)

# Save Your *Seat!*

To confirm your participation, please click [here](#) to RSVP

