## **RETHINKINGMS IN EUROPE**



Prioritising integrated services for people with multiple sclerosis

## www.braincouncil.eu/projects/rethinkingms/

**The "RETHINKING" Concept and Aim:** Building on the findings from the 'Value of Treatment (VOT)' studies, the 'Rethinking' studies as a health systems and policy research aim to create greater visibility for the unmet [medical, psychosocial, health care] needs experienced by people with brain disorders at country level.

**Approach:** Standardised methods on the measurement and valuation of services in the health and social care sector that are applicable across countries were used (SWOT analysis as a tool for prioritization and strategy development)

Multiple Sclerosis (MS) was the first case study (2018-2020) developed by EBC using the 'RETHINKING' concept. Focus was on three key areas: timely diagnosis and personalised treatment; interdisciplinary and coordinated care; and adaptable support in daily life, including rehabilitation and social protection.

Additionally, an extension of <u>Rethinking MS in times of COVID-19</u> was carried out, highlighting how the lives of people living with MS and their families have been affected by COVID-19 and to provide concrete and tangible testimonies from relevant stakeholders – clinicians, MS patients, patient advocates, pharma representatives – impacted by the disruption in care, which proved both an obstacle and an accelerator for the implementation of good practices.

A virtual exhibition, <u>'Living with MS during COVID-19: A case for rethinking MS care in the EU'</u>, is currently open, showcasing portraits of the people supporting EBC's RETHINKING MS call.









New projects currently underway:

- RETHINKING Migraine

