



**The Socioeconomic Impact of Alzheimer's in Europe**  
*Value of Treatment Project & What If? Policy Roundtable Series*  
European Parliament · Room A3F383 · 25 September 2018 · 9:30-11:00

**9:30** | Opening by Moderator – **Mr Geoff Meade**

**9:35** | Welcome by Chair – **Prof. Monica Di Luca, EBC President** and **Co-Host MEP Mr Heinz K. Becker**

**9:45** | **Dr. Ron Handels**, University of Maastricht, The Value of Treatment project's Alzheimer's Working Group, *The Potential Health-Economic Impact of Treating Alzheimer's*

**9:55** | **Prof. Philip Scheltens**, Amsterdam UMC Alzheimer Centre, The Value of Treatment project's Alzheimer's Working Group, *Patient Journey for people living with Alzheimer's*

**10:05** | **Mr Nis Nissen**, Alzheimerforeningen Denmark, *The cost of informal care of Alzheimer's in Denmark*

**10:15-10:30** | Discussant introductions

**Annette Dumas, MOPEAD Project**

**Elna Suzuki, Health Policy Analyst, OECD**

**Margaret Walker, Executive Director, EUFAMI**

**Dr. Barbara Kerstiens, Head of Unit for Non-communicable diseases and the challenge of healthy ageing, DG Research & Innovation, European Commission**

**10:30-10:50** | **Moderator-led discussion**

**10:50-10:55** | **Mr Frédéric Destrebecq** – **EBC Executive Director**, *Calls to Action and White Paper on the future of Alzheimer's policy in Europe*

**10:55-11:00** | Conclusion – **Co-Host MEP Mrs Marian Harkin**

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